

# The International Association for Information and Data Quality

## Asia Pacific Chapter

### IAIDQ AP

*Philip Lesslar*

Information Management Governance  
Technology Information Management  
PETRONAS Carigali

Board Member, IAIDQ AP



# About IAIDQ



**iaidq** International Association for Information and Data Quality  
 Advancing the information and data quality profession and its body of knowledge

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The International Association for Information and Data Quality (IAIDQ)

The professional association for those interested in improving business effectiveness through quality data and information. All, including full-time practitioners, those impacted by poor

The International Association for Information and Data Quality (IAIDQ), chartered in 2004, is a not-for-profit, vendor-neutral professional society of people who are interested in promoting and defining information and data quality.

- IAIDQ is a source of credible and unbiased best practices on how to improve information and data quality to deliver great business results.
- IAIDQ products and resources are available to its members.

## **Vision**

By cultivating information excellence, IAIDQ will help transform organizations and society, improving the quality of life everywhere.

## **Mission**

IAIDQ is advancing the quality of information around the world by building a community, supporting learning and sharing knowledge for the benefit of the profession and information consumers.

## **IAIDQ's goals are to:**

- Build and maintain a body of knowledge and certification program for information and data quality.
- Develop means for information and data quality practitioners to connect, learn and succeed.
- Raise the profile and recognition of the information/data quality profession.

# IAIDQ Chapters

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## IAIDQ Chapters

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IAIDQ is fostering regional chapters around the world. Each chapter has a defined region of influence. A region of influence can be as small as a University or as large as a regional cluster of nations.

All members of IAIDQ in the chapter's region of influence are automatically members of a chapter.

Our first chapter was formally launched in Q1 2012:

## **iaidq** Asia Pacific

IAIDQ Asia Pacific blog and website: [apac.iaidq.org](http://apac.iaidq.org)

IAIDQ Asia Pacific region of influence:

- **ASEAN members:** Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam
- **ASEAN candidate:** Timor-Leste
- **Pacific Islands Forum members:** Australia, Cook Islands, Kiribati, Marshall Islands, Micronesia, Federated States of, Nauru, New Zealand, Niue, Palau, Papua New Guinea, Samoa, Solomon Islands, Tonga, Tuvalu, Vanuatu
- **Pacific Islands Forum associates, observers, suspended:** American Samoa, Fiji, French Polynesia, Guam, New Caledonia, Northern Mariana Islands, Tokelau, Wallis and Futuna

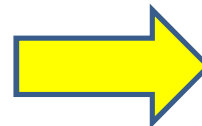
IAIDQ Asia Pacific on LinkedIn: [linkedin.apac.iaidq.org](http://linkedin.apac.iaidq.org)

## **iaidq** UALR

IAIDQ UALR blog and website: [ualr.iaidq.org](http://ualr.iaidq.org)

IAIDQ University of Arkansas at Little Rock field of influence:

- Students and staff at the University of Arkansas at Little Rock



## **IQCP**

International Quality Certified Professional

# Publications

IAIDQ--publications - Windows Internet Explorer

http://iaidq.org/publications/

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Resources

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## IAIDQ Publications

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How to access IAIDQ publications and recordings

- IAIDQ MEMBERS: [login details](#)
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Author(s)	Date	Title	Type of publication
Borek, Alexander	2012-05	<a href="#">Incorporating Risk Management into Information Quality Management</a>	Webinar
English, Larry	2012-04	<a href="#">Effective Information Quality Training: An Essential Tool for Building a New Organizational Culture</a>	Journal article
Malik, Piyush	2012-04	<a href="#">Big Data Governance - The next frontier for the information economy</a>	Webinar
Bennett, Adrian	2012-03	<a href="#">A Quality Journey through 20 Keys</a>	Journal article
Maydanchik, Arkady	2012-03	<a href="#">The Art of Building Effective Data Quality Scorecards</a>	Webinar
McGilvray, Danette and Redman, Thomas	2012-03	<a href="#">"My Life is a Data Quality Battle" Is this how your customers talk about your company?</a>	Journal article
O'Neal, Kelle	2012-03	<a href="#">Practical Formulas for Estimating the Value of Quality Data</a>	Journal article
Di Loreto, Gian	2012-02	<a href="#">An Overview of Data Profiling Tools Available From DataFlux, Talend and Trillium</a>	Webinar
Turner, Nigel	2012-01	<a href="#">Crossing the Chasm: preparing for and delivering enterprise wide data quality &amp; data governance</a>	Webinar
Talbert, John	2011-11	<a href="#">History and Evolution of Information Quality and Fundamental Principles and Domains</a>	Webinar
Yonke, C. Lwanga; Walenta, Christian; Talbert, John	2011-11	<a href="#">The Skills of the Information / Data Quality Professional</a>	Presentation
English, Larry	2011-10	<a href="#">The Information Quality Management Maturity Grid</a>	Journal article
Galway, Lionel A. and Hanks, Christopher H.	2011-10	<a href="#">Classifying Data Quality Problems</a>	Journal article
O'Brien, Daragh	2011-10	<a href="#">Obscured by Clouds: The Case for and against Cloud-based Information Quality</a>	Journal article
Scofield, Michael	2011-10	<a href="#">Quality in Information Delivery Part 5: What's the Message?</a>	Journal article
Talbert, John	2011-09	<a href="#">Information Quality Certified Professional (IQCP): preparing for the exam</a>	Webinar
Walenta, Christian	2011-09	<a href="#">Certification for the Information Quality Professional: an overview</a>	Webinar
Howard, Walter	2011-07	<a href="#">Best Practices for Implementing Data Quality Metrics</a>	Journal article
Kunz, Ton	2011-07	<a href="#">Managing Master Data as a Process</a>	Webinar
McGilvray, Danette	2011-07	<a href="#">Case Study: Aera Energy LLC Uses Anecdotes from Knowledge Worker Surveys and Stories to Build the Case for Information Quality</a>	Journal article
Redman, Thomas	2011-07	<a href="#">The Wondrous and Perilous Properties of Data and Information in Organizations</a>	Journal article
Scofield, Michael	2011-07	<a href="#">Quality in Information Delivery Part 4: Definitions, Conditions, and Footnotes</a>	Journal article
el Abed, Walid	2011-06	<a href="#">Govern the value and impact of Data on Business operations</a>	Webinar
English, Larry	2011-05	<a href="#">Applying Proven Quality Management Principles and Processes to Information Quality Management</a>	Webinar

http://iaidq.org/webinars/2011-09-26.shtml

Start

6:30 AM  
6/15/2012

# Webinars

## New on IAIDQ



Listen to **Kelle O'Neal**, as she speaks on [Aligning the Organization for Data Governance Success](#)  
IDQ Webinar recorded on Wed 18 July 2012 (IAIDQ members only)  
(Posted 2012-07-20)



Listen to **Aijay Lamela**, from Shell, runner up of the **Data Quality Asia Pacific Award**, as she speaks on [Using FMEA \(Failure Mode and Effects Analysis\) to define data quality standards](#)  
IAIDQ Asia Pacific Webinar recorded on Friday 29 June 2012 (IAIDQ members only)  
(Posted 2012-06-13)



Listen to **Alexander Borek**, talking on [Incorporating Risk Management into Information Quality Management](#)  
IDQ Webinar recorded on Tuesday 2012-05-22 (IAIDQ members only)  
(Posted Thursday 2012-05-24)



Piyush Malik, speaks on [Big Data Governance – The Next Frontier for the Information Economy](#)  
(Posted Wednesday 2012-04-25)



Larry English: [Effective Information Quality Training: An Essential Tool for Building a New Organizational Culture](#)  
(Posted Sunday 2012-04-22)



Adrian Bennett: [A Quality Journey through 20 Keys](#) [IAIDQ members only]  
(Posted Saturday 2012-03-24)



Danette McGilvray and Thomas C. Redman Ph.D.: ["My Life is a Data Quality Battle" Is this how your customers talk about your company?](#) [IAIDQ members only]  
(Posted Thursday 2012-03-22)



Arkady Maydanchik, speaks on [The Art of Building Effective Data Quality Scorecards](#)  
(Posted Thursday 2012-03-22)



**IQCP Exam Prep Boot Camp**  
<sup>SM</sup> [Boot Camp webinar recordings now available](#)  
A series of structured "Boot Camp" modules presented by IAIDQ and Castlebridge Associates  
(Posted 2012-02-18)



# IAIDQ AP Statistics

Membership : ~75

Activities:

- Danette McGilvray sessions
- DQ Asia Pacific Award
- DQ best practice webinars
- IQCP study groups

AP Coverage :

American Samoa, Australia, Brunei Darussalam, Cambodia, Cook Islands, Federated States of, Fiji, French Polynesia, Guam, Indonesia, Kiribati, Laos, Malaysia, Marshall Islands, Micronesia, Myanmar, Nauru, New Caledonia, New Zealand, Niue, Northern Mariana Islands, Palau, Papua New Guinea, Philippines, Samoa, Singapore, Solomon Islands, Thailand, Timor-Leste, Tokelau, Tonga, Tuvalu, Vanuatu, Vietnam, Wallis and Futuna



## Immediate & Next Steps

- Membership drive
- Industry collaboration
  - Data quality business rules catalogue (via Energistics)
  - E&P Data standards
- Local events





# IAIDQ AP Flyer



## JOIN US!

Be part of  
International Association for Information & Data Quality

# iaidq

**We are now in Asia Pacific  
A new chapter has been launched!!!**

**Our Focus Areas :**

- Data and Information Quality
  - The latest thinking in this Field
    - A growing global trend in addressing quality
      - Data Quality Certification

### IAIDQ AP Board members

	<p><b>Nonna Milmeister</b> (President) nonna.milmeister@iaidq.org Melbourne, Australia</p>		<p><b>Ken Self</b> (Secretary) ken.self@iaidq.org Melbourne, Australia</p>
	<p><b>Tim Moon (Vice President)</b> tim.moon@zenithsolutions.com.au Sydney, Australia</p>		<p><b>Shazia Sadiq</b> (Director Communications) shazia@itee.uq.edu.au Brisbane, Australia</p>
	<p><b>Adrian Bennett</b> (Treasurer) abennett@smsmt.com Perth, Australia</p>		<p><b>Philip Lesslar</b> (Board Member) philip.lesslar@petronas.com.my Kuala Lumpur, Malaysia</p>

**Become a member now and be part of the  
founding member base and contribute to the strategic  
goal setting of the community.**

**To register, fill up the membership form available in  
[iaidq.org](http://iaidq.org/membership) – <http://iaidq.org/membership>**

**For enquiries and expressions of interest,  
please contact any of the board members or  
[apac.directors@iaidq.org](mailto:apac.directors@iaidq.org)**

**Websites: [www.iaidq.org](http://www.iaidq.org) (Main)  
[apac.iaidq.org](http://apac.iaidq.org) (Asia Pacific chapter)**

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Thank You

