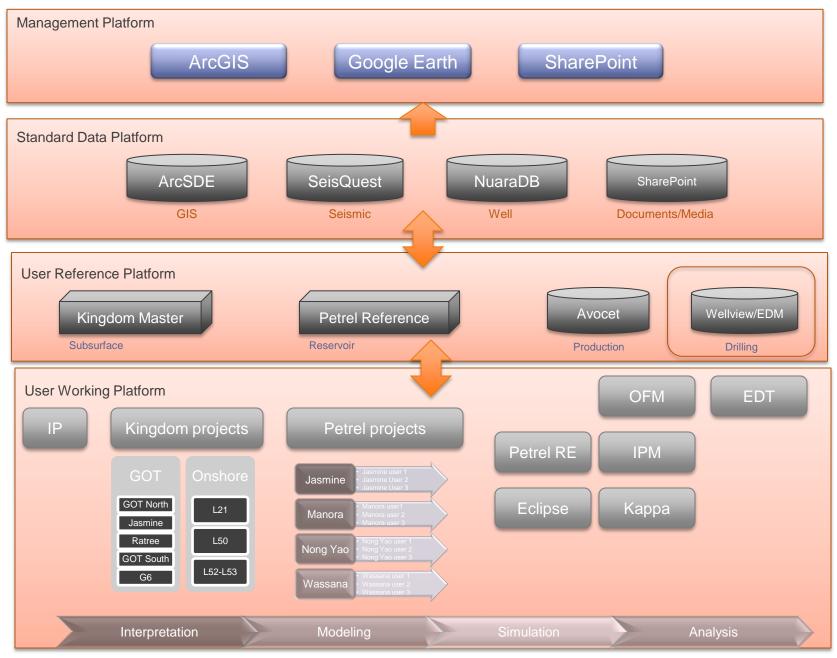




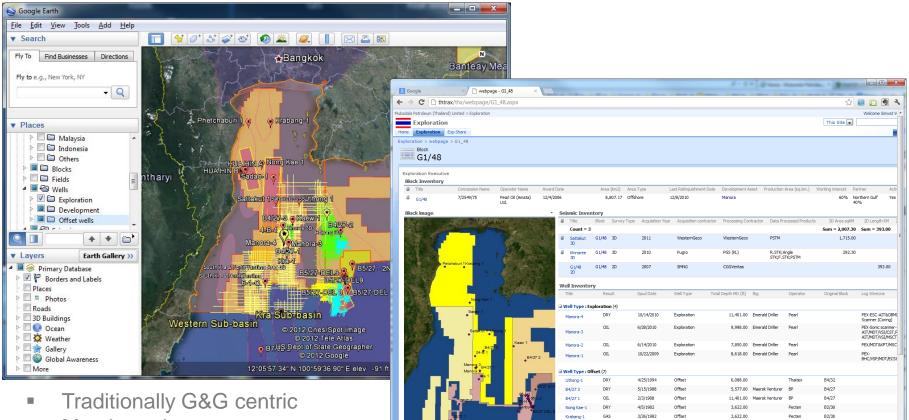
Integration of Drilling Data

Jess Kozman – EPAIM SEA Mgr - Oct 2012

Designed Platform



Data Delivery



Phetchal

G1/48 Documents

4-8-1

1/10/1982

12/24/197

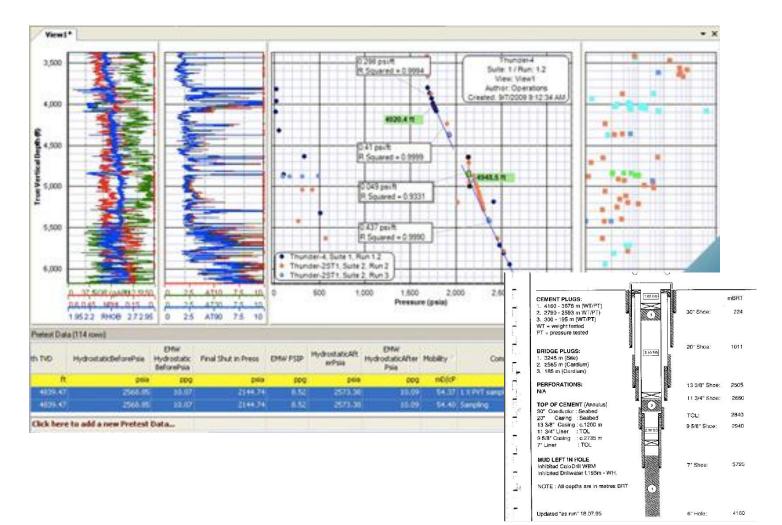
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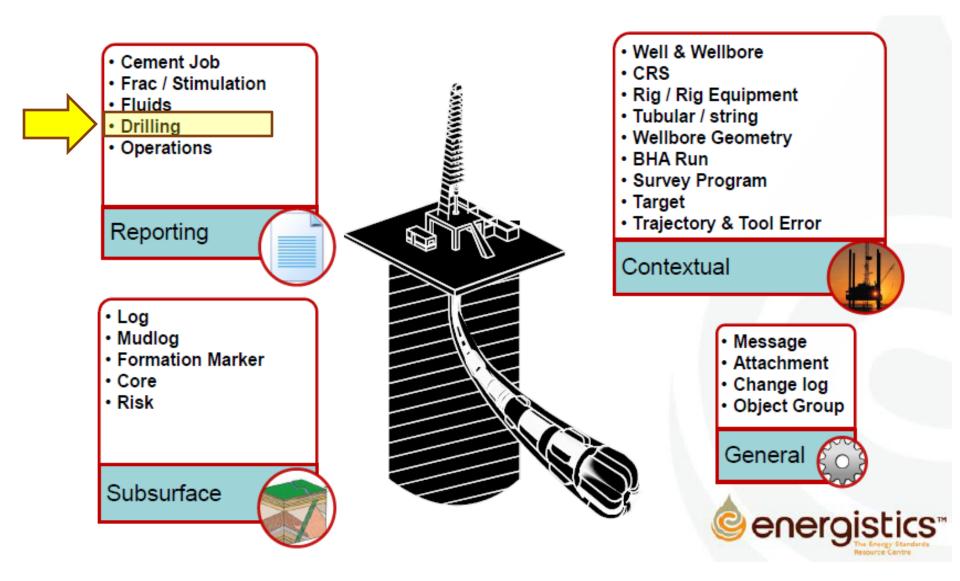
- Map based
- Links to drilling documents
- Some use of SharePoint & Network Drives
- Three levels of target users: petrotechnical, geo-assistant, management
- Desktop tools for ease of use

B2/38

Integration of Drilling Data



Energistics Data Streams:



Capability Maturity Model

PROMT Facets with Weighting from CDA Study

BUSINESS INTELLIGENCE MANAGEMENT MATURITY MATRIX MODEL (BI-M⁴)

Process	Counter-productive	Ad-hoc manual	Stakeholder from	Collaboration	Corporate support	Continuous data
15%	data processes			between business and		
1370	•	processes not	disciplines develop		and recognition for	management process
	imposed by	standardized across	their own processes	data owners on	role of data	improvement is
	management	locations or between		implementation	governance	reported at corporate
		individuals		requirements		level
Resources	Deliberate creation of	Capable individuals	Data ownership	Best performers are	Data managers are	Data management
30%	restrictive data	and heroic efforts	roles and	selected from teams	embedded with asset	included in
	fiefdoms		responsibilities	for governance roles	teams	performance KPI's
			defined	ũ		•
	T H	TT C1.	D	D. I. I	a	D
Organization	Failure to deploy or	Use of data	Decentralized use of	Data is used	Corporate structure	Data management
20%	support technology	management base on	data management in	consistently in	includes centralized	strategy is aligned
		individual interest	obvious business	diverse business	data management	with corporate
			processes	processes		strategy
Metrics	Data management	Data management	Anecdotal evidence	Value of data	Data management	Benefit of data
20%	effort is penalized	seen as a cost	of value is collected	management is	contribution to	management on
	-			calculated from cost	operational efficiency	decision quality
				savings	tracked	measured
Technology	General purpose tools	Desktop and end-user	Point solutions, data	Integrated workflow	Automated decision	Data mining and
15%		controlled	management in	solutions	support and business	expert systems
		applications	application projects		intelligence	
					J J	
	Level 0	Level I	Level II	Level III	Level IV	Level V
	Obstructive	Base	Aware / Emerging	Systematic / Reactive	Dynamic / Proactive	Optimized

After: Finkelstein, 1992; D'Angelo & Troy, 2000; Makela et. al., 2009; Odho & Ord, 2009, Dougherty et. al., 2010.

Dimension I – Capability Maturity

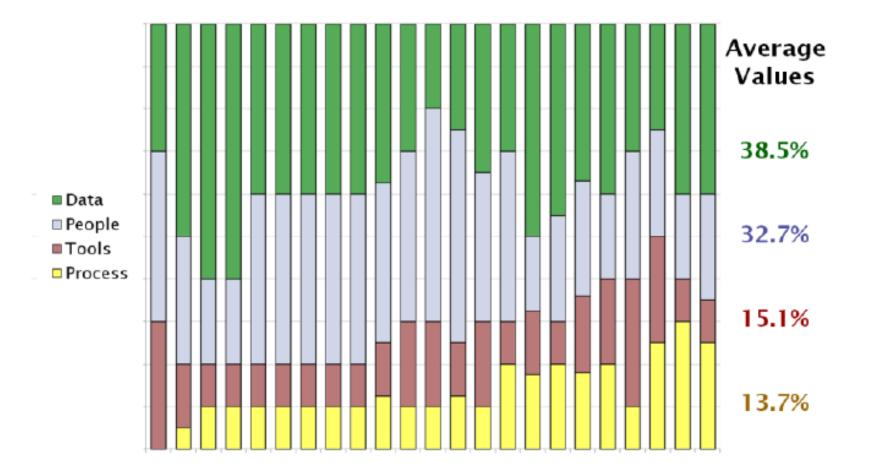
PROMT Facets with Weighting from CDA Study

BUSINESS INTELLIGENCE MANAGEMENT MATURITY MATRIX MODEL (BI-M⁴)

Process 15%	Counter-productive data processes imposed by management	Ad-hoc manual pre- stan Reporting locations or between individuals	Subsurface then own processes	Collaboration General Contextual	Corporate support and recognition for role of data governance	Continuous data management process improvement is reported at corporate level
Resources 30%	Deliberate creation of restrictive data fiefdoms	Capable individuals and horis forts Subsurface	Data ownership Reporting defined Con	Best performers are selected General for govern textual	Data managers are bedded with asset reams	Data management included in performance KPI's
Organization 20%	Failure to deploy or support technology	Use of data management base Geno individ Subsurfac	management	Data is used resistently in usiness proce Contextual	Corporate structure includes centralized data management	Data management strategy is aligned with corporate strategy
Metrics 20%	Data management effort is penalized	Data management General Con	Anecdotal evidence textual collected Subsurfac	Value of data management is lated from cost savings	Data management Reporting tracked	Benefit of data management on decision quality measured
Technology 15%	General purpose tools	Desktop and end-user controlled applications	Point solutions data General application projects	Reporting Contextu	Automated decision support and busined alonce	Data mining and Subsurface

Level 0	Level I	Level II	Level III	Level IV	Level V
Obstructive	Base	Aware / Emerging	Systematic / Reactive	Dynamic / Proactive	Optimized

Capability Facets



Perception of the contribution of each element of the capability maturity level to understanding of the subsurface

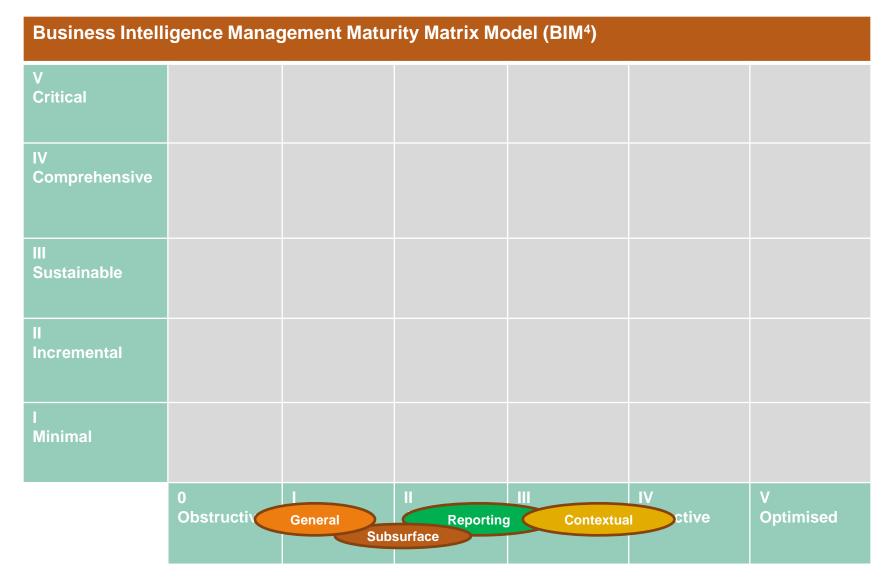
Dimension I – Capability Maturity

PROMT Facets with Weighting from CDA Study

BUSINESS INTELLIGENCE MANAGEMENT MATURITY MATRIX MODEL (BI-M⁴)

Process	Counter-productive	Ad-hoc manual	Stakeholder from	Collaboration	Corporate support	Continuous data	
15%	data processes	processes not	disciplines develop	between business and	and recognition for	management process	
	imposed by	standardized across locations or between	their own processes	data owners on implementation	role of data	improvement is reported at corporate	
	management	individuals		requirements	governance	level	
Resources	Deliberate creation of	Capable individuals	Data ownership	Best performers are	Data managers are	Data management	
30%	restrictive data fiefdoms	and heroic efforts	roles and responsibilities	selected from teams for governance roles	embedded with asset teams	included in	
	nerdoms		defined	for governance fores	teams	performance KPI's	
Organization	Failure to deploy or	Use of data	Decentralized use of	Data is used	Corporate structure	Data management	
20%	support technology	management base on individual interest	data management in obvious business	consistently in diverse business	includes centralized	strategy is aligned with corporate	
		individual interest	processes	processes	data management	strategy	
				1			
Metrics	Data management	Data management	Anecdotal evidence	Value of data	Data management	Benefit of data	
20%	effort is penalized	seen as a cost	of value is collected	management is	contribution to	management on	
				calculated from cost savings	operational efficiency tracked	decision quality measured	
Technology	General purpose tools	Desktop and end-user	Point solutions, data	Integrated workflow	Automated decision	Data mining and	
15%		controlled	management in	solutions	support and business	expert systems	
		applications	application projects		intelligence		
			Weight	ed			
Average							
	Level 0	General	I Repoi	rting Contextu	al evel IV	Level V	
	Obstructive Base Subsurface Systematic / Reactive Dynamic / Proactive Optimiz						

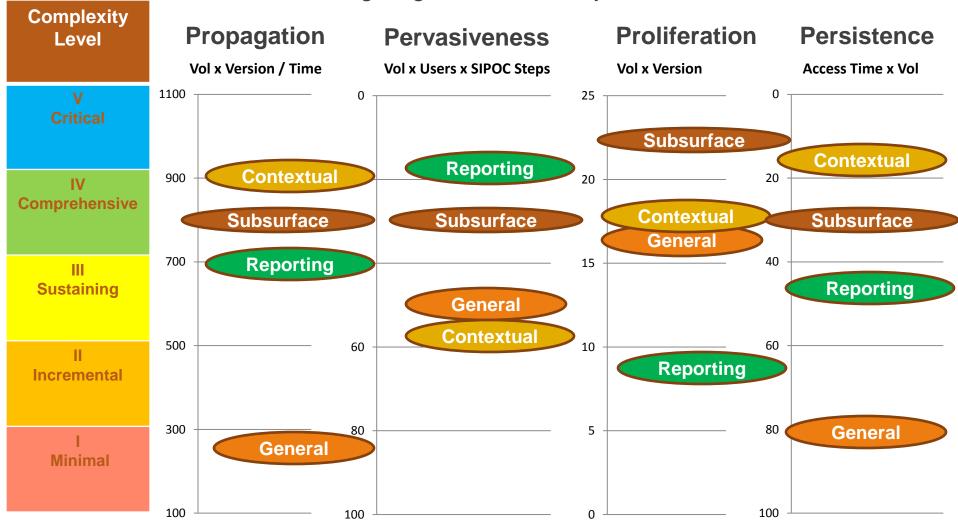
Matrix Placement by Data Stream



Maturity Level

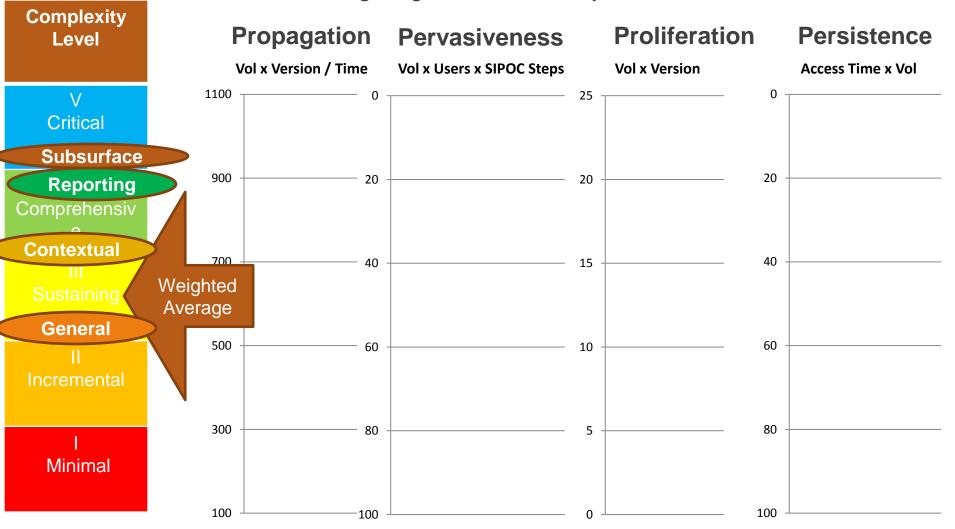
Dimension II – Data Complexity

Facets with Weighting from Peer Study

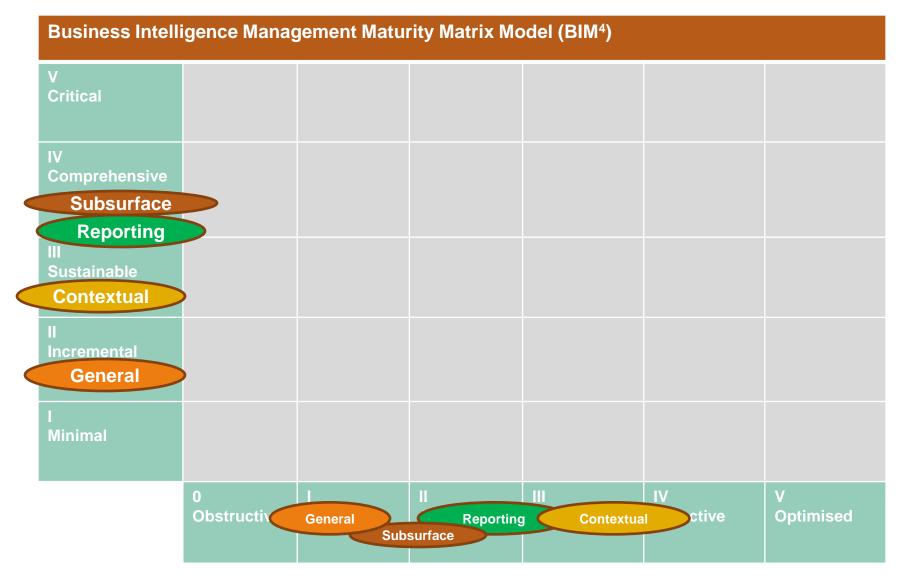


Dimension II – Data Complexity

Facets with Weighting from Peer Study

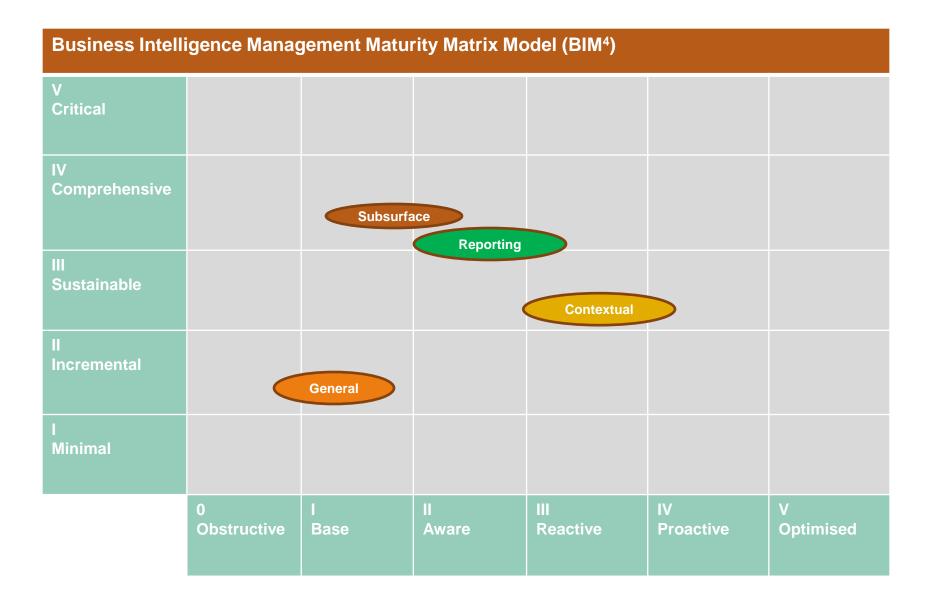


Matrix Placement by Data Stream



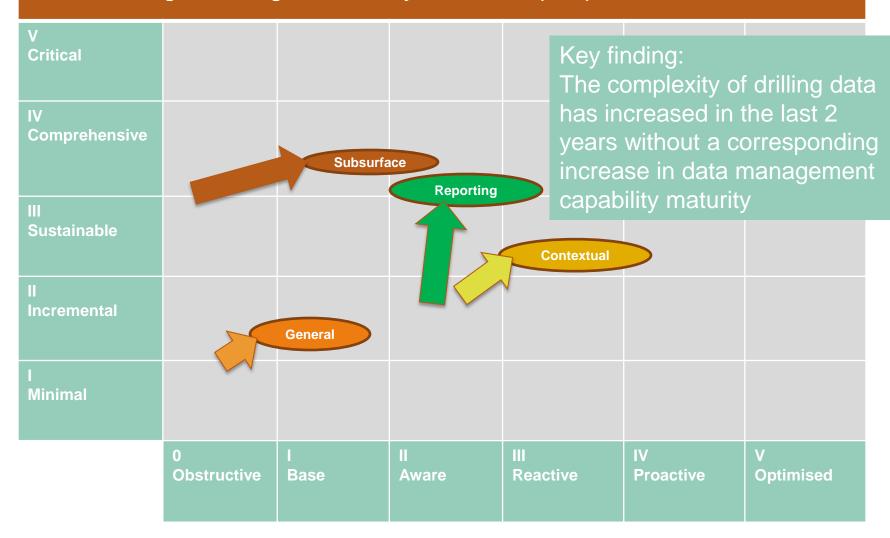
Maturity Level

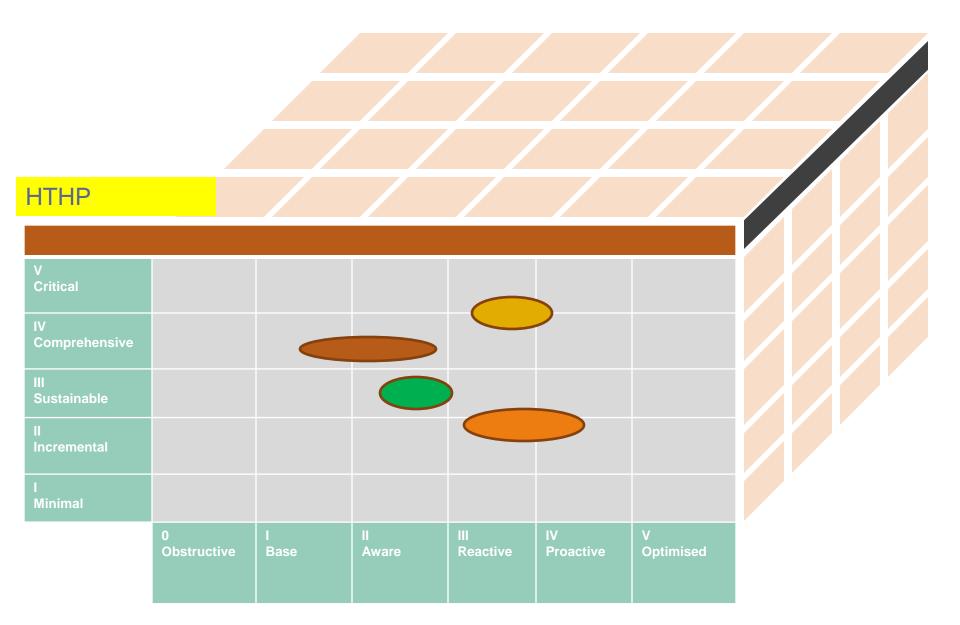
Matrix Placement by Data Stream

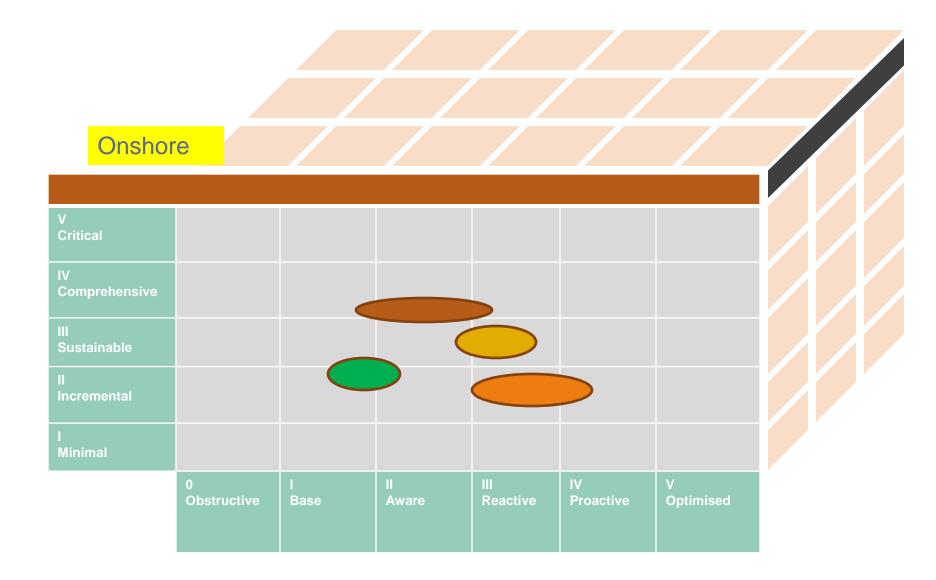


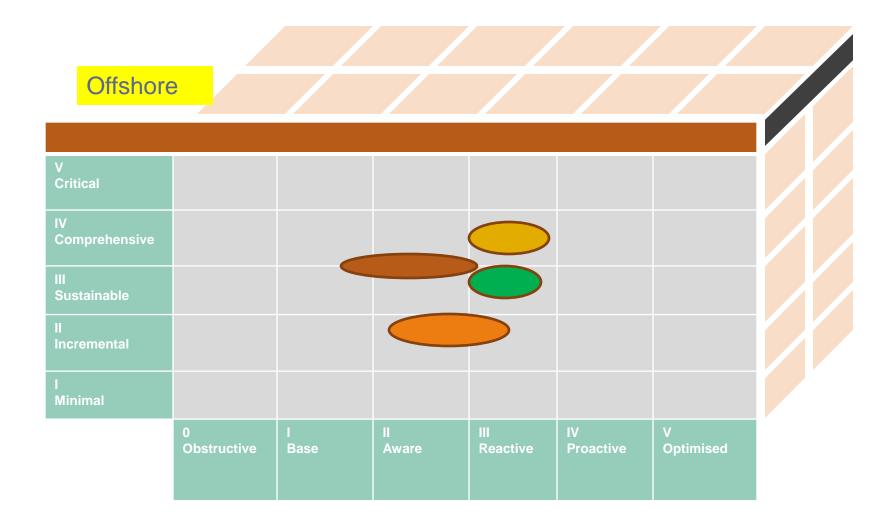
Matrix Movement by Data Stream

Business Intelligence Management Maturity Matrix Model (BIM⁴)



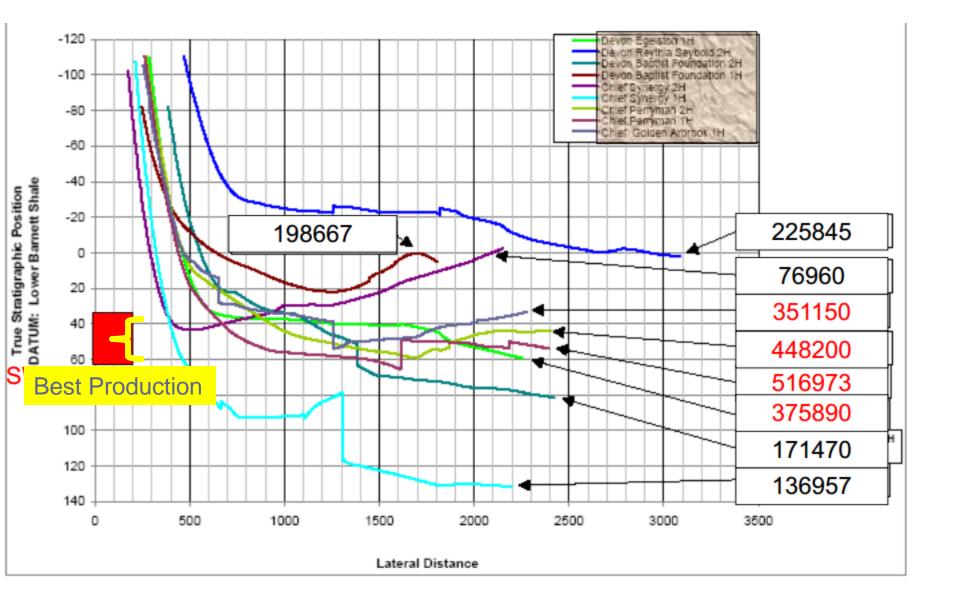






Horizont	al						
V Critical							
IV Comprehensive							
III Sustainable							
ll Incremental				\bigcirc			
l Minimal							
	0 Obstructive	l Base	ll Aware	III Reactive	IV Proactive	V Optimised	

Drilling Information in the Decision Process



Drilling Business Intelligence

